

PACK PRINT INTERNATIONAL 2021 co-locates with Maintenance & Resilience ASIA for the first time

- **Strong demand for maintenance and technology resilience to realise Thailand 4.0**
- **Held alongside six other co-located trade exhibitions**

Singapore – The upcoming edition of PACK PRINT INTERNATIONAL taking place this September at BITEC, Bangkok, will co-locate for the first time with Maintenance & Resilience ASIA organised by the Japan Management Association (JMA).

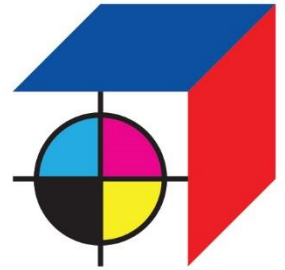
The move to co-locate the two trade exhibitions this year comes against the backdrop of Thailand’s progressive move towards achieving Thailand 4.0 and becoming an innovation-driven economy, with an emphasis on advanced and knowledge-based industries. This has heightened the demand for maintenance and technology resilience and is fast becoming a key priority across all industry sectors as more and more Thai companies adopt advanced and digital technology to enhance production to a higher value and deliver innovative services while maintaining a high level of operational stability.

Held over three days from 22 – 24 September 2021, the second edition of Maintenance & Resilience ASIA will provide an ideal platform in supporting maintenance in industrial plants, factories as well as infrastructure and construction by utilising digitalisation and advanced technology and solutions for sustainable and resilient social capital across a wide range of manufacturing sectors. PACK PRINT INTERNATIONAL which goes on till 25 September will focus on bringing to market packaging and printing technology and solutions, where self-learning machines, and technology with better predictive maintenance, digitalisation of machine performance and workflow will be some of this year’s highlights.

The synergy of the two trade exhibitions will be further strengthened with the other co-located exhibitions which will be taking place alongside over the same period – CorruTec Asia, T-PLAS, wire and Tube Southeast Asia, and foundry and metallurgy exhibitions GIFA and METEC, organised by Messe Düsseldorf Asia. PACK PRINT INTERNATIONAL is jointly organised by The Thai Packaging Association, The Thai Printing Association, and Messe Düsseldorf Asia.

Commenting on the co-location of PACK PRINT INTERNATIONAL and Maintenance & Resilience ASIA, **Mr Gernot Ringling, Managing Director, Messe Düsseldorf Asia**, said: “With printing and packaging increasingly becoming a core need across sectors, from protection, safety, to enhanced usability and more, the move to co-locate the two trade exhibitions is most timely as organisations are pressed to scale up to the surge in usage of digital channels and new technology.

“As PACK PRINT INTERNATIONAL has been a hotspot for packaging and printing technology and innovations since it first started in 2007, trade visitors looking at predictive and preventive monitoring and maintenance for their machines and equipment, industrial automation solutions and such, will stand to benefit from this year’s co-location with Maintenance & Resilience ASIA,” he added.



PACK PRINT INTERNATIONAL

8th International Packaging and Printing Exhibition for Asia

22 – 25 SEP 2021

Bangkok International Trade & Exhibition Centre (BITEC) Bangkok, Thailand

www.pack-print.de

Officially supported by :



กระทรวงการอุดมศึกษา วิทยาศาสตร์ วิจัยและนวัตกรรม
Ministry of Higher Education, Science, Research and Innovation

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The global pandemic has added a new dynamic, with remote working, surges in network use, and the need to rapidly adapt to customers' digital preferences thus further propelling companies to improve technological resiliency, reduce the risk of incidents, and mitigate their commercial and customer impact.

Mr Masami Nakamura, Chairman, Japan Management Association, organisers of Maintenance & Resilience ASIA, said: "We are confident that the co-location with PACK PRINT INTERNATIONAL 2021 comes at a time when industries are looking at optimising productivity and efficiency more than ever as we move forward in this challenging landscape. Supporting maintenance and management in industrial plants, factories, and machinery across multiple sectors will be critical for many companies, thus the strategic pairing of these exhibitions will be mutually beneficial for all industries involved."

Maintenance & Resilience ASIA's diverse exhibitor and visitor profile which spans the automobile, chemical, food, petrochemical, plastics, power and energy, rubber, steel and metal industries and many more, will have broad access to network and conduct business at PACK PRINT INTERNATIONAL and the other co-located exhibitions. This year's theme - **'The Key to Smart Manufacturing & Infrastructure'** will feature four key areas; Industrial Plant Maintenance & Management / Factory Maintenance & Management, Infrastructure Maintenance & Management, Industrial Safety and Plant Engineering.

With safety measures enforced in accordance with the necessary hygiene, safety and security guidelines, regulations and standards put in place by Thailand's Centre for COVID-19 Situation Administration (CSSA) during the co-located trade exhibitions, PACK PRINT INTERNATIONAL and Maintenance & Resilience ASIA are set to deliver in-person experiences packed with networking opportunities and product demonstrations with sustainable and future-proofing solutions.

For more information on PACK PRINT INTERNATIONAL 2021, visit www.pack-print.de.

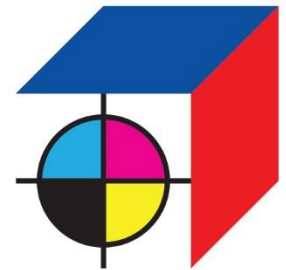
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About PACK PRINT INTERNATIONAL

The synergistic partnership between Messe Düsseldorf Asia, The Thai Packaging Association and The Thai Printing Association, offers a winning platform with PACK PRINT INTERNATIONAL since its inception in 2007. Officially supported by the Thailand Convention & Exhibition Bureau, and more than 20 specialist trade associations, the exhibition continues to offer a truly international flavour as it successfully brings together the latest technology and innovations, and the who's who of the industry from all over the world to engage, network, and drive sales growth.

About Maintenance & Resilience ASIA

Realizing the significance of 'Maintenance for Better Productivity', Maintenance & Resilience Tokyo has been held annually in Japan for almost 60 years. The exhibition aimed at supporting maintenance in industrial plants, factories as well as infrastructure and construction site to make a sustainable and resilient social capital. The first MRA exhibition was held in Thailand on 2-4 October 2019. With the theme **"Smart Manufacturing & Smart Infrastructure"**, the event focused on advanced maintenance technology and solution for maximizing productivity and efficiency for manufacturing plants, infrastructure and construction projects. For more information, visit www.mra-asia.com.



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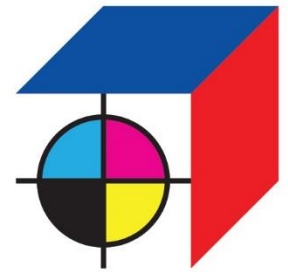


About Messe Düsseldorf Asia

Messe Düsseldorf Asia is a subsidiary of Messe Düsseldorf in Germany, one of the world’s leading trade fair organisers responsible for organising more than 20 global No. 1 exhibitions held in Düsseldorf, Germany; across various sectors such medical and healthcare, workplace safety, security and health, packaging, printing, plastics, wire and tubes, and wine and spirits, With extensive expertise in organising trade fairs in Southeast Asia, Messe Düsseldorf Asia has developed a portfolio of well-established trade fairs in the region since 1995. For more information, visit <http://mda.messe-dusseldorf.com/>

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